



# Western New York Southtowns Scenic Byway

Ashford • Aurora • Boston • Colden • Concord • East Aurora  
Ellicottville • Orchard Park • Springville

September 23, 2022

Western New York Regional Economic Development Council  
95 Perry Street Suite 500  
Buffalo, NY 14203

Dear Honorable Council,

On behalf of the Western New York Southtowns Scenic Byway (WNYSSB), I am writing to express our full support for the Village of Orchard Park's application for the NY Forward grant to revitalize the village's downtown area.

The WNYSSB was approved into law by Governor Patterson in September 2008. In 2016, we formally expanded into Cattaraugus County. Our footprint includes Orchard Park, Aurora, East Aurora, Boston, Colden, Concord, Springville, Ashford, and Ellicottville. Our mission is to promote economic development and community pride through the thoughtful stewardship of the natural, scenic, cultural, historic, and recreational resources of the byway region.

The Village of Orchard Park is an important part of the Byway's geography. A significant influx of capital into downtown Orchard Park from a NY Forward grant will undoubtedly make a major impact on the economic future of the village and town. However, in conjunction with the impending construction of the new Buffalo Bills stadium and the team's recent successes, a NY Forward grant will play an important role in helping the Byway fulfill its mission to increase economic development (from tourism) and community pride (from cultural and recreational enhancements) throughout the entire Byway region for years to come.

Thank you for the opportunity to advocate for the Village of Orchard Park in their grant application. A growing, thriving Orchard Park will have a significant multiplier effect on the economic future of all residents and business throughout Western New York.

Sincerely,

William C. Even  
Vice President, Western New York Southtowns Scenic Byway