MORCHARD PARK CHAMBER OF COMMERC

716-662-3366 | fax 716-662-5946 | www.OrchardParkChamber.org | Facebook.com/OPNYChamber | Twitter.com/OPNYCofC

Read All About It:

OUR MEMBERS & OUR COMMUNITY

We serve our membership as a catalyst - the organization through which business and professional people work together for the common good of the community.

Volume 40, No. 5

September & October 2022



September 17th

Sat: 10 am - 5 pm • Sun: 10 am - 3 pm **SUNY ECC South Campus**

4041 Southwestern Blvd., Orchard Park 14127

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Membership Networking Opportunities

Is Your Business Interested In Hosting A Networking Event?

Let's Network & Showcase Your Business!

Morning Mingling

Start your day with morning refreshments at a great networking event. Morning Mingle serves as an opportunity for members to engage and establish strong relationships with local business professionals before they start their work day.

Linking Up At Lunch

Join us for good food and great company during a lunch networking event. Take a moment from your busy day to meet like-minded Chamber Members and build strong relationships among the Orchard Park Community.

Chamber Connect Business After Hours Mixer

End the work day enjoying refreshments at one of the local businesses. This casual come-and-go event is a quick, fun way to get plugged into the business community and bring valuable traffic to your business.

Are you looking to meet local business owners or introduce your new business, products or services? If you want to gain more exposure for your business and increase your company's brand awareness, consider hosting a Chamber's networking event. Morning, noon or evening, you tell us what's best for you. For more information and to schedule a date, call the Chamber at 662-3366.

Kudos To...



- ...AAA Western & Central New York, who is a finalist in the 2022 WNY's Healthiest Employers (Large Companies) by Business First.
- ...John Marino, hired as a new human resources business partner at AAA Western and Central New York.
- ...Highmark Blue Cross Blue Shield of WNY, a finalist in the 2022 WNY's Healthiest Employers (Large Companies) by Business First.
- ...Scott Horton, Esq., a labor and employment attorney at Horton Law PLLC, selected for inclusion in The Best Lawyers in America 2023 for Employment Law Management.
- ...People Inc., who is a finalist in the 2022 WNY's Healthiest Employers (X-Large Companies) by Business First.
- ...Sean Murphy of the Orchard Park Tops Friendly Markets, named a meat manager of the year. This award recognizes the dedication and efforts put forth to serve customers while enduring the effects of the COVID-19 pandemic.
- ...Southtowns Radiology, partnering with Niagara Falls Memorial Medical Center to bring high-quality diagnostic imaging to Niagara County.
- ...Lt. Daniel Lagoda, promoted to captain of patrol by the Town of Orchard Park Police Department. The department also hired Alec Roberts to the position of police officer.
- ...YMCA Buffalo Niagara, who is a finalist in the 2022 WNY's Healthiest Employers (Small Companies) by Business First.





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716-662-2022 Ashley Wagner 4933 S. Buffalo St., Orchard Park, NY 14127 www.cscustarddelight.com

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At C's Custard Delight we've been serving cone after cone of pure, unparalleled goodness to the people of Orchard Park, and its surrounding areas. With both seasonal and classic flavors available year-round, we're here to be your one-stop-shop for all things soft serve. Spun fresh in our kitchen, our batches offer deliciousness in every bite. Stop by today and try one of our signature items.

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Referred By: Bob Greiner, 4th Wave Technologies LLC

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Referred By: Karen Olsen, Clarity Group of NY, Inc.

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Business Consultants



Transworld Business Advisors brings buyers and sellers together. When a company owner needs to sell their business, they can't just stick a for sale sign in the window. They need the assistance of a business broker to locate and vet potential buyers. On the other side, buyers rely on the broker to help facilitate the process of evaluating potential businesses and franchises for sale. A Transworld Business advisor is the solution for both scenarios. Our three core concepts: business brokerage, franchise consulting & franchise development.

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WHO ARE WE?

We are a magazine that showcases the talent of local artists, writers, and storytellers in Western and Central New York, as well as the Finger Lakes region.

Lake Affect Magazine has been published twice yearly since 1994.

Lake Affect Magazine has published 59 issues in the past 28 years. Issue 60 will go to press in November 2022.

We have increased our print run from 2,500 copies to 20,000 copies per issue.



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2022 "Party for the Park" Sponsorship Options Please circle the option(s) you wish to purchase

Sponsorship Options

- Platinum \$5,000 \$10,000
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 - Full page ad in 2022 Program Booklet
- Gold \$2,500
 - Five complimentary Party for the Park tickets.
 - Half page ad in 2022 Program Booklet
- Silver \$1.500
 - Three complimentary Party for the Park tickets.
 - Quarter page ad in 2022 Program Booklet
- Bronze \$1,000
 - Two complimentary Party for the Park tickets.

Program Booklet Advertising Options

- Patron 1 Full Page Ad \$500
- Patron 2 Half Page Ad \$250
- Patron 3 Quarter Page Ad \$125

Business cards can be used as quarter page ads.

All ads will be in full color.

General Donation: \$______
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Please complete and return with your advertising copy and check payable to:

Chestnut Ridge Conservancy, P.O. Box 1376, Orchard Park, NY 14127

You can also make payment through our website at ChestnutRidgeConservancy.org

Click on the "Party for the Park" drop down menu.

Our close off date for sponsorship submissions is September 30, 2022

Advertisements must be reserved, and artwork submitted by September 30, 2022

Black & white or color ad and logo can also be sent to gpanek@chestnutridgeconservancy.org

Call/text Gordon Panek (770) 757-9240 with any questions.

Fall Fest



Join us for our annual fundraiser for Hope Chest; bringing awareness to Breast Cancer! We have many great things going on in our office to help support our local breast cancer community!

Last year we exceeded our goal, and raised over \$10k to support the local Hope Chest Dragon Boat Race!

We are asking for your support as well, we are doing Chinese Auction and are looking for basket or gift certificate donations. This is where the majority of our proceeds come from. The auction will start off in office on September 15th, and run up to and at the big event! If you are interested in donating please contact kat@wny-cfwc.com to coordinate drop off or pick up of your item.

Join us Saturday, October 15th, from 11:30am to 3:00pm for Fall Fest for Hope Chest! All are welcome, adults and children! A day of fun filled activity! Food trucks, vendors, games, 50/50, Chinese auction, and more! Last years event was extremely successful! We look forward to beating our expectations this year!





All proceeds donated to Hope Chest

Ribbon Cuttings...Congratulations!

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On August 11th, the Orchard Park Chamber was on hand for the Grand Opening of The Schroeder Law Firm, 4513 S. Buffalo St. in Orchard Park.

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ABSOLUTE PT



Best wishes to Absolute PT and owners, Jessica and Nick Duchscherer, on their Grand Opening of their new expanded location at 4 Centre Dr. in Orchard Park. The Chamber was on hand for the ribbon cutting ceremony on August 18th. Absolute Fitness and Wellness has now merged with Sports Focus Physical Therapy to become Absolute PT. Their qualitied personal trainers and physical therapists are ready to help you reach your wellness and fitness goals. Give their team a call today at 716-662-2922.

Chamber Moment Video

A good **Social Media** strategy has a positive effect on sales as it increases the overall exposure of your business, gets people talking about your business or services, and

exposes your products and/or services to a far wider audience. Regardless of whether your business is small or large, social media provides a great opportunity and advantage for every business.

Chamber Moment is new program the Orchard Park Chamber offers its members. We'll stop by your place of business or you can come in to our office and we will shoot a video to be used on



our combined social media sites. Let's have some fun and create a short and catchy flick. Call the Chamber today at 662-3366.



The Newsletter of THE ORCHARD PARK CHAMBER OF COMMERCE 6524 East Quaker Street, Orchard Park, NY 14127

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HERE'S WHAT'S HAPPENING!

Business Connections Networking Group Meetings

Second & Fourth Thursday of the Mmonth at 8 a.m.

Orchard Park Chamber of Commerce, 6524 E. Quaker St., Orchard Park

Southtowns Connections Networking Group Meetings

Second Tuesday of the month at Noon

Danny's South Restaurant, 4300 Abbott Rd., Orchard Park \$15 cash Lunch

To register for a networking meeting, please visit https://orchardparkchamber.org/networking/.

Party for the Park Fall Festival

Chestnut Ridge Park Casino

Friday, October 7th from 6 - 9 p.m.

\$50 per person includes live music by the Boys of Summer, wine, craft beers and hors d'oeuvres.

For ticket information, see event flier inside.

Proceeds support the Chestnut Ridge Conservancy restoration and preservation efforts.

CONNECT • EXPOSURE • GROWTH

Opportunity for all to do business in Orchard Park. Call the Chamber today at 662-3366!