

Read All About It:

OUR MEMBERS & OUR COMMUNITY

We serve our membership as a catalyst – the organization through which business and professional people work together for the common good of the community.

Volume 40, No. 1

January & February 2022



A LETTER FROM YOUR PRESIDENT - DAVID EVEN

Thank you for an amazing year! We are thrilled at the Chamber to see the return of our annual signature events, scheduled networking opportunities, and the ability to advocate on behalf of our businesses. We appreciate all of the members that have joined us, those that have returned, and those that have been here all the while with their continued support.

2021 saw the Chamber regain momentum as all of our signature events returned. Our Annual Golf Outing, Independence Day Parade, Taste of Orchard Park, and OP Festival of the Arts/Business Expo were all great successes, even with a limited timeframe to plan and the myriad of restrictions. We also organized the "Meet the Candidates Night" in October to

provide the public with an opportunity to hear from each of the candidates running for the Orchard Park Town Board. This was a particularly important election as the board was upsized to five members from three. Hearing from each candidate gave everyone a chance to make more informed decisions. In addition, we have been working to strengthen partnerships with the Orchard Park School District, the Village of Orchard Park, the Town of Orchard Park, and other local chambers to bring new and exciting opportunities for our membership and our community.

2022 has great promise for us all. With the world opening up, we are once again hosting our monthly Southtown's Connections Networking Group meetings and the bi-monthly Business Connections networking group meetings in person. I had the pleasure to attend both in January. They are wonderful opportunities to meet new people and return to a sense of normalcy. Please contact us or visit our website calendar to join us at the February meetings!

This coming year is also seeing the mindset of our leadership change. In the last six years, the Chamber's focus has been getting out into our community and making a difference. With our signature events we have achieved this in a spectacular fashion! The positive feedback we have received from both the community and from our member businesses has been most gratifying. Many thanks to Don and Dawn for their commitment to making this a reality!

This community focus has been achieved in previous years, survived the temporary hold of 2020, and has recovered well in 2021. With this success, our Executive Committee, the Board of Directors, and our Executive Director and staff have all started to bring our focus back to our individual members and their businesses. We are in the process of evaluating our offerings as a Chamber to make us more valuable to you. We would love to speak with you about any ideas you may have or troubles you are experiencing!

Looking to our members, 2021 required our focus on advocacy. In 2022, it is evident that the biggest need is staffing. With so many job openings, we are looking for ways to help you find your next great employee(s). Coming soon, the Orchard Park Chamber is setting up a Virtual Job Fair for all Chamber Members. There is no charge to participate in this event; it is a service provided to our members as part of your annual dues. The digital format will allow employers to talk to many applicants concurrently instead of just one at a time. This allows for follow-up conversations later so you won't miss out on people walking by in a physical layout. To make this a more enticing event to applicants and our Chamber businesses, we are reaching out to other members of the Western New York Chamber Alliance to spread the word to more potential applicants. Please call us at the Chamber to sign up. The more businesses that participate, the more worthwhile it will be for applicants to participate. We need your help to get this (hopefully) annual event off the ground.

As always, I would like to thank our Executive Director, Don Lorentz and our Administrator, Dawn Jenkinson, and my colleagues on our Board of Directors for their hard work and ingenuity. I look forward to working with you all in 2022.



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31st ANNUAL GOLF OUTING

Monday, June 27th

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Premier 19th Hole Sponsor	Donate \$1,000	<ul style="list-style-type: none"> • 2 Golfers (All Inclusive) • Logo in our Newsletter & on Golfers' Program • Event Signage & Signs on 2 Beverage Carts with your Representatives Serving
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Golf Toss Sponsor	Donate \$200 plus prize of \$150	<ul style="list-style-type: none"> • Recognition in our Newsletter & on Golfers' Program • Signage at Game Toss Site along with Company Representative
Birdie Sponsor	Donate \$100 plus prize of any value	<ul style="list-style-type: none"> • Recognition in our Newsletter & on Golfers' Program • Hole Sponsorship (Company name displayed on sign at a hole)
Raffle Sponsor	Donate a raffle prize minimum value \$75	<ul style="list-style-type: none"> • Recognition in our Newsletter & on Golfers' Program

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Entry: \$175.00 per Golfer **(ALL INCLUSIVE)**

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- Skill Games, Fantasy Golf Cards & Raffle Tickets
- Sandwich, Snack & Beverage
- Dinner, Awards & Raffle Reception

Registration: 11:00 a.m. – noon

Lunch: 11:00 a.m. – noon

Shotgun Start: Noon

Dinner, Awards & Raffle: 5:00 p.m.

Format: Scramble

Name: _____ Phone: _____

Other Players (if applicable) 2. _____ 3. _____ 4. _____

Company: _____

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Total Enclosed \$ _____ for Golfer(s)
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A PORTION OF ALL PROCEEDS GOES TOWARDS OUR SCHOLARSHIP FUND



Southtowns Radiology Ultrasound Technologists Lisa and Lindsay welcome delivery of the new Canon Aplio i700 Ultrasound units in December.

Southtowns Radiology invests nearly \$1 Million in Imaging Upgrades for Patients in Hamburg and Orchard Park

State-of-the-art PET/CT scanner, ultrasound units, and DXA scanners added to outpatient portfolios, and accompany enhancements to breast imaging services and picture archiving systems

HAMBURG, NY January 21, 2022 – Southtowns Radiology ended a strong year and welcomed 2022 with several technology and equipment upgrades, including new medical imaging scanners and software enhancements. The investments, which total close to \$1 million, are fully implemented and available to healthcare providers and patients seeking diagnostic and screening services at both the Hamburg and Orchard Park based outpatient offices.

“With this new equipment, we can continue to offer the highest quality radiology services to patients who live and work in the Southtowns,” said Asha Ziembiec, MD, medical director for Southtowns Radiology. “We believe patients shouldn’t have to travel far for advanced medical studies, including imaging, and we are proud to make investments in our portfolio of devices that supports this belief - and that supports patients who live and work in our communities.”

With implementation throughout the fourth quarter of 2021, Southtowns Radiology is beginning the new year with the following upgrades:

- **Siemens Biograph Horizon PET/CT scanner.** This technology offers lower radiation exposure, shortened scanned times, and a radiation therapy planning table for optimized therapy planning and positioning.
- **Eight Canon Aplio i700 Ultrasound units.** Using high-frequency sound waves, these state-of-the-art units are able to penetrate up to 50cm within the body, offering crystal clear images at a deeper depth, providing the ability to obtain extremely clear breast imaging.
Southtowns Radiology offers four ultrasound patient rooms in Orchard Park, and recently opened a fourth room in the practice’s Hamburg office. All eight rooms were equipped with the new technology in late December.
- **Two brand new Hologic Horizon DXA systems with One-Pass™ technology.** Beyond bone density screenings for the detection and treatment of Osteoporosis, the scanners offer healthcare providers and patients the ability to identify vertebral fractures with double resolution, find potential incomplete atypical femur fractures, and provide advanced body composition assessments.
- Complementary addition of **the Tyrer-Cuzick version 8 breast cancer risk assessment tool** during standard screening mammography exams. Through the use of artificial intelligence (AI), our Women’s Care breast imaging services can help identify women who would benefit from additional screening, such as breast ultrasound and breast MRI, as well as those who are candidates for genetic counseling and genomic testing.
- **Upgraded IT servers for the practice’s Picture Archiving System (PACS).** Enhancements allow healthcare providers to easily access and view images, compare previous studies, and print radiology physician reports quickly from within their own office.

Southtowns Radiology partners with HEALTHeLINK as the preferred method of providing patient reports to healthcare providers. The practice also offers secure access to most patient imaging and reports for physicians, specialists, and advanced practice providers via Phillips cloud-based technology. Patient images are interpreted by a member of more than 20 board-certified radiologists within 48 business hours of the study.

“We feel like these investments allow us to remain at the cutting edge of radiology services,” noted Dr. Ziembiec. “New technologies are significantly changing the landscape of medical care, especially within the field of imaging. We want to make sure we are at the forefront of these opportunities to support patients and providers. But, above all else, we want to continue to put the patient first. We pride ourselves in caring for people, for our communities. We look at things through the lens of ‘Will this help our team find answers quickly, efficiently, and cost effectively?’ If the answer is yes, it’s a worthwhile investment.”

For more information on Southtowns Radiology and the services provided at their outpatient imaging centers, please visit www.SouthtownsRadiology.com. Appointments for imaging services can also be requested online.

ABOUT SOUTHTOWNS RADIOLOGY

Southtowns Radiology is the third largest medical imaging provider in Western New York and is independently owned by physicians within the practice. With over 20 board-certified radiologists, the practice reads nearly 500,000 screening and diagnostic imaging studies annually. In partnership with Catholic Health, Southtowns Radiology supports radiology departments and interventional services at six regionally-based sites, including Mercy Hospital of Buffalo, Sisters of Charity Hospital, and Kenmore Mercy Hospital. Southtowns Radiology also operates nationally accredited outpatient imaging centers in Hamburg and Orchard Park.

Kudos & Congratulations!



...Dr. David Balkin, appointed president of Erie Community College.

...Hearing Evaluations Services of Orchard Park on their North Buffalo Street office expansion, which nearly double the size of their practice. They also welcomed two new audiologists, Dr. Cherise Keane and Dr. Jennifer Baumann.

...Peter Burakowski, co-founder and vice president of strategy at HELIXintel, honored at Business First's 2021 40 Under 40 Awards luncheon.

...Thomas Ess, vice president emergency management safety and security at People Inc., recognized by Business First at their 2021 40 Under 40 Awards luncheon

...Allison Lawson, named executive director at the Southtowns Family YMCA.

Happy Business Anniversaries!

Congratulations to the following member businesses who celebrated anniversaries in 2021. We know you have worked hard for this accomplishment and we truly appreciate your dedication and long-term commitment to the business community.

Buffalo Harley-Davidson	100 years
Village of Orchard Park	100 years
Erie Community College	75 years
Orchard Park Country Club, Inc.....	75 years
Buffamante Whipple Buttafaro, PC.....	50 years
Moldenhauer & Associates	50 years
Ray Laks Honda.....	50 years
Richard Schumacher Remodeling	25 years

Grand Reopening - Shanor Electric Supplies

Congratulations to Shanor Electric Supplies on their Grand Reopening held on November 9th at their 3605 N. Buffalo Road location in Orchard Park. NOCO acquired Shanor Electric



with locations in Kenmore and Orchard Park in December of 2020. NOCO Enterprise's president, James Dentinger, stated, "Whether building a new home, remodeling, or just looking for a new lighting solution, this reimagined showroom space enables us to improve our customer experience in visualizing how the lighting products will benefit one's own space. Shanor has always been focused on providing the best possible service to our customers and we are building on that by

integrating NOCO's focus on sustainable solutions. The newly updated Orchard Park showroom features quality products with an enhanced variety of energy efficient lighting and healthy lighting systems."

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HERE'S WHAT'S HAPPENING!

Business Connections Networking Group Meetings

8 a.m. at St. Mark's Episcopal Church
January 27th

February 10th and February 24th

March 10th and March 24th

Southtowns Connections Networking Group Meetings

Noon at Danny's South Restaurant (Lunch \$15 cash)

February 8th

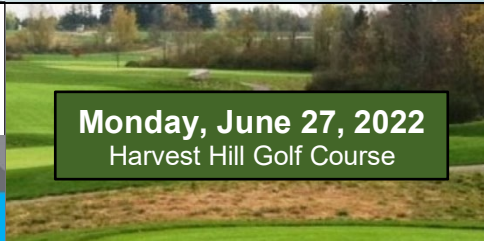
March 8th

COMMUNITY JOB FAIR

JOBS AND OPPORTUNITIES

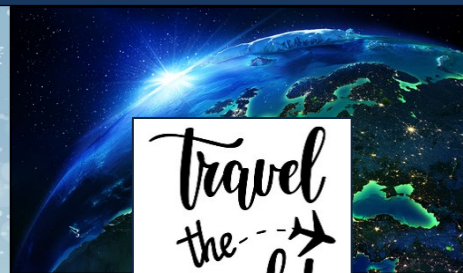
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