

Read All About It:

OUR MEMBERS & OUR COMMUNITY

We serve our membership as a catalyst – the organization through which business and professional people work together for the common good of the community.

Volume 37, No. 11

November 2020

ERIE COUNTY

BACK TO BUSINESS GRANT PROGRAM

The Erie County Back to Business Grant Program is a \$20 million relief fund offering direct financial assistance to qualifying Erie County-based small businesses. The program aims to disburse funds to businesses with the greatest need while distributing aid to as many small businesses as possible. Learn more and apply today at BackToBizGrants.org.

The grant program is being administered by Erie County in coordination with 43North. Funding will be granted based on need to businesses that meet eligibility requirements.

WHO SHOULD APPLY?

The grant program aims to assist small business owners that have been negatively impacted by the COVID-19 crisis. Businesses must be based in Erie County, have 50 or fewer employees and have generated less than \$7.5 million in revenue in 2019. If you've previously been denied COVID-related aid, don't ignore this opportunity. This program is prioritizing companies like yours.

GRANT AMOUNTS

Grant amounts will be determined by need and awarded based on business size:

- Sole Proprietors: up to \$10,000
- 2-25 Employees: up to \$25,000
- 26-50 Employees: up to \$45,000

ELIGIBLE EXPENSES

Grants can be used for a variety of eligible past and future expenses but must be spent by December 30, 2020. Funds can be applied to a range of expenses including operations, payroll, adaptations to meet COVID restrictions, rent and more. To view the full list, go to BackToBizGrants.org.

APPLICATION SUPPORT

Need assistance with your application? Go to BackToBizGrants.org or reach out to BacktoBizGrants@ureeka.biz.

DEADLINE

Applications will be accepted online at BackToBizGrants.org between Tuesday, October 13, 2020 and Monday, November 2, 2020. It is strongly encouraged that qualifying small business owners apply ASAP to gain access to aid before funds are depleted.



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We are a family-owned, full-service real estate services company, committed to professionalism for our colleagues, our clients, and our communities. We are inspired every day to bring solutions to navigate the complex real estate transaction.

Our Values

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Shawn Berg 674-7070
4250 Southwestern Blvd., NY 14075
www.Stahlka.com
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The Stahlka Agency has been proudly serving the Western New York community with insurance services since being founded by Donald and Gertrude Stahlka in 1957. Although our firm started off small, through the years William, Mark, and Brad Stahlka have grown the company to over 45 employees and have established a strong reputation for the Stahlka Agency.

We are an independent insurance agency representing several insurance carriers to continuously provide our clients with the best value. We would like the opportunity to review your current insurance program and to offer recommendations to improve your coverage and reduce costs.

In 1995, the Stahlka Agency joined other reputable insurance agencies, to form the EMS Group, an independent, community-based group of insurance companies in Western New York. The EMS Group has distinguished itself as a youthful dynamic group, having established a strong reputation as a leader in the insurance business.

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www.WNYPsychotherapy.com
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We are a private mental health treatment organization established in 1971 and consist of over twenty independent practitioners with various areas of expertise. Our licensed practitioners and clinical psychologists have diverse backgrounds and specializations so we can address most patients' needs.

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A PORTION OF ALL PROCEEDS GO TO OUR SCHOLARSHIP FUND

Orchard Park Chamber
Professional and Personal Wellness Series

LET'S TALK SPORTS

BUFFALO

BILLS

Wednesday, Nov. 18th @ 11 am

Join us for an informative discussion on professional sports and how they are handling the current situation of COVID-19.

Listen to Jason Sinnarajah, Senior Vice President of Business Administration at the Buffalo Bills, and his covering of the following topics:

- ❖ Work History (Google, etc.)
- ❖ Overall Background
- ❖ Bills COVID Response (players)
- ❖ Return To Fans
- ❖ Data Analytics



Register in advance for this webinar:

https://zoom.us/webinar/register/WN_nsd-w3HQRoq5Xn7IAEPMrw

After registering, you will receive a confirmation email containing information about joining the webinar.

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Orchard Park Holiday Committee

Town of Orchard Park • Village of Orchard Park
Orchard Park Chamber of Commerce

October, 2020

To All Orchard Park Boosters,

You may have seen the bustle of activity as the Village lampposts throughout the four corners are being replaced due to the deterioration of the existing ones. With that in mind, we are looking forward to being able to adorn the new posts with a new look for the upcoming season.

Our Holiday Committee would like to invite you to help us create this new look with the addition of lighted garland and bright red bows on every other pole and traditional banners on additional poles to create a warm and festive feeling in our Village. There will be beautiful holiday music playing from the lampposts throughout the season. This display has become synonymous with Christmas in Orchard Park enhancing the business district and transforming the heart of our community into a winter wonderland for all to enjoy.

Community donations are needed to help underwrite the costs to purchase the garland, lights and banners. The Holiday Committee invites your family, business or organization to consider a sponsorship of this holiday display.

- ☼ A donation of \$40 will sponsor the Deluxe Fabric Bows;
- ☼ A donation of \$75 will sponsor the Lighted Garland Pole Wraps;
- ☼ A donation of \$100 will sponsor the Holiday Banners.

Donations in any amount are welcomed, and the names of all donors and sponsors will be published, acknowledging the community-wide support of this program. Please make checks payable to the *Orchard Park Holiday Fund* and mail to the address below.

The Orchard Park Holiday Committee appreciates your support of this long-standing community tradition. May the closeness of friends and the comfort of home renew your spirits this Holiday Season!

Sincerely,

The Orchard Park Holiday Committee

**6524 East Quaker Street
Orchard Park, NY 14127
Phone 716-662-3366**



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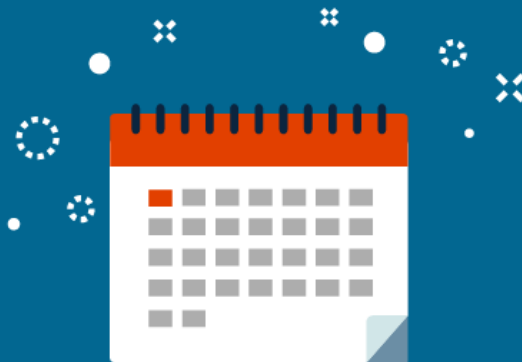
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SET UP YOUR FREE CONSULTATION

We are proud to be a family owned and operated business serving our community for over twenty years. Our firm has been assisting businesses, both small and large in designing their employee benefit packages. We work with employers to maximize the benefits offered to their employees while minimizing the bottom-line costs.

Informational Articles & Updates

- Group Health Insurance
- Individual Health Insurance
- Short & Long Term Disability
- Group or Individual Dental
- Critical Illness Programs
- New York State Disability Insurance
- Group Life Insurance
- Accident Insurance Programs



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November 1

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Leading the Way by Sponsoring Cannabinoid Research

By: [Press Release and Top News From 24-7 Press Release Newswire](#)

SunFlora Inc./ Your CBD Store doubles down on customer reaction Research

ST. PETERSBURG, FL, October 21, 2020 /24-7PressRelease/ -- SunFlora Inc., the international CBD store brand, has announced today that they are incorporating a Research Division in their multi-tiered approach to their hemp and cannabinoid science enterprise most commonly known as the Your CBD Store Chain of entrepreneur owned hemp and cannabinoid product stores. The flagship project for the Research Arm of SunFlora's expansion is the participation in the ValidCare national clinical trial which will measure potential liver effects in healthy adults ingesting either full/broad spectrum hemp derived extracts or CBD isolate.

The SunFlora Leadership Team responded to the call for participating companies because it is a direct response to the FDA's repeated request, including the Agency's March 5, 2020 report to Congress for science-based data, so it can confidently determine the appropriate regulatory path(s) for hemp derived and CBD-containing products.

SunFlora's CEO Marcus Quinn states, "We started as a Family business in 2018, when my wife who is also co-founder and I witnessed personally the effect that cannabinoid products had on her well-being. My desire, in committing our resources to this study, is to translate our observations about our products into scientific data so that we can tell our complete story and help more people. ValidCare has proven themselves to be a trustworthy partner that shares our aspiration to pull back the veil on the science behind the anecdotal information. It is with pride that we carve out a path for other researchers and entrepreneurs to follow."

Quinn's enthusiasm is shared by SunFlora Chief Science Officer, Dr. Anthony Ferrari, Ph.D. who has surveyed many trials taking place across the United States before selecting the Valid Care Liver toxicity study. "I pay close attention to what concerns the FDA and respect the work of the Dr. Lombardo and Dr. Aqua. SunFlora along with the other twelve cannabinoid product companies sponsoring this research have invested in the study because we believe that the science will validate what we already know and will shift the focus from the need for research to implementing industry-wide standards to ensure product safety while at the same time advancing the science. We are excited to be working with the ValidCare Team."

There are thousands of participants that have been recruited for the study. Dr. Lombardo from ValidCare states that "This sample size provides increased reliability in understanding multiple variables across populations, products and lifestyles for researcher, product companies and the FDA."

About SunFlora

The mission is all about bringing the highest quality hemp and CBD-containing products to market. We have formulated our products with our customer's needs in mind. SunFlora, Inc. was founded in 2018 by husband and wife team Rachael and Marcus Quinn. Rachael discovered CBD due to struggles with her own well-being. After trying CBD products with positive results, she opened her first SunFlora store and soon after, they decided to make improvements on products that were available in the market by bringing on top scientists and formulators to develop their own product line. The business model of helping entrepreneurs set up brick and mortar "Your CBD Store" locations in the communities where they live, work, and play has been a huge success.

Your CBD Store Hamburg NY

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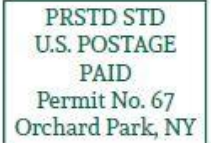


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Orchard Park Chamber Professional and Personal Wellness Series



Join us each month for informative workshops as part of our Virtual Webinar Series. **November** we will be featuring Jason Sinnarajah, Senior Vice President of Business Administration at the Buffalo Bills. (*See flyer inside for more information*)

TENTATIVE FUTURE WEBINARS INCLUDE

December Webinar: Tips and Tricks – End of Year Tax Information, What to Write Off and Critical COVID-19 Loan Updates or Summaries (EIDL Loans & the PPP Loans)

January Webinar: Breaking Down the Home Buying Process – What you need to know now!

February Webinar: Goal Setting 101 – How to set your personal goals to align with your business goals.

March Webinar: Finance – How to create business and personal budgets and stick to them.